

Portal Application No: PAN-422208

Our ref: DA 24/4524

Ana Marie Pose
Transport for NSW
Level 10, 231 Elizabeth Street
SYDNEY NSW 2150

08 July 2024

Homebush Bay Drive, Homebush West, Advertising Signage (DA 24/4524)
Request for Response to Submissions

Dear Ms Pose

I refer to the above Part 4 development application for proposed static advertising signage at Homebush Bay Drive, Homebush West that was lodged on 19 April 2024 (PAN-422208).

The Department publicly exhibited the proposal from 24 June 2024 to 07 July 2024 and notified relevant public authorities and neighbouring landowners, and:

- The Department received no public submissions
- The Department received advice from Transport for NSW (TfNSW) on the proposal

The TfNSW advice is enclosed for your consideration.

The Department requests that you review and respond to the issues raised by TfNSW, with the view of providing additional information under clause 36 of the Environmental Planning and Assessment Regulation 2021 (the Regulation). At the date of this letter 24 days in the assessment period have elapsed.

Please note, the Department requires the Applicant to provide a revision to the architectural drawings (Drawing No. 131123-2/2 dated Nov 2023), showing the logo size and location to be compliant with clause 3.18 of the State Environmental Planning Policy (Industry and Employment) 2021.

The Department requests a response by 5 August 2024 via the NSW Planning Portal. If you are unable to provide the requested information within this timeframe, you are required to provide, and commit to, a timeframe detailing the provision of this information. In accordance with Part 4 Division 4 of the Regulation, the assessment period ceases to run from the date of this request until the information is provided.

If you have any questions, please contact Jake Simpson, Planning Officer on (02) 9995 5243 or via email at jake.simpson@dpie.nsw.gov.au

Department of Planning, Housing, and Infrastructure

Yours sincerely,

A handwritten signature in blue ink, appearing to read "M. Young".

Michael Young
Principal Planner, Transport and Water Assessments

Enclosed TfNSW Advice

Transport for NSW

4 July 2024

TfNSW Reference: SYD24-01157/01

Council Reference: DA24/4524 (CNR-68088)

Ms. Kirsten Fishburn
Secretary
Department of Planning, Housing, and Infrastructure
Locked Bag 5022
Parramatta NSW 2124

CONTINUED USE OF THE EXISTING ADVERTISING STRUCTURE FOR A FURTHER 15 YEARS 201 PARRAMATTA ROAD, HOMEBUSH WEST

Dear Ms. Fishburn,

Reference is made to Council's referral regarding the abovementioned Development Application (**DA**) which was referred to Transport for NSW (**TfNSW**) for comment. TfNSW advises that:

- For the subject DA, TfNSW is the Applicant and as such clauses 3.10 and 3.14 of the *State Environmental Planning Policy (Industry and Employment) 2021* is applicable, with the Minister of Planning and Public Spaces as the relevant Consent Authority.
- The DA does not require TfNSW concurrence under section 138 of the *Roads Act, 1993* as the DA is for the continuous use of the illuminated static advertising sign installed adjacent to 201 Parramatta Road (**classified road**), Homebush West and no changes or physical works are proposed to the existing sign within the road or road reserve.
- Previous DA granted limited time approval for the existing signage and retention of the signage beyond the approved timeframe requires a new DA for the continual use.
- The advertising sign is visible to road users on Centenary Drive (**classified road**) travelling northbound.
- Safety Assessment dated 3 June 2024 states the crash history does not indicate that the existing sign has had a negative impact on road safety, nor resulted in any decrease in road safety in the immediate vicinity of the site.

As such, TfNSW recommends that the following requirements are included in any Development Consent issued by the relevant Planning Authority:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign should not contain or use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex signage including text and information that hold a driver's attention beyond "glance appreciation".
 - Signage resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles, and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.

If you have any further inquiries in relation to this development application Nav Prasad, Land Use Planner would be pleased to take your call on 9983 3193 or via email on development.sydney@transport.nsw.gov.au.

Yours sincerely,



Brendan Pegg
Senior Manager Land Use Assessment Central and Western
Planning and Programs, Greater Sydney Division